

Easy Compliance, Exceptional Outcomes

Why Data Protection

A data protection program provides multiple benefits you cannot ignore. You can widen your client base, (33% of companies will not work with a company without a privacy program (Cisco)), by having one, you can increase the number of clients that want your services by one third.

Improve client/consumer satisfaction scores (48% of consumers stopped purchasing from companies because of privacy concerns (Tableau)). Having a privacy program gives you the ability to handle data requests quickly and efficiently for little to no cost. If your consumers are happy about the data

you process, then they will be a repeat customer. According to Cisco, you can obtain on average a 1.8% return on investment by having a privacy program. Privacy is not an overhead, but a source of revenue.

Our expertise extends to setting up essential data protection tools for data mapping, Data Subject Access Requests (DSAR), breach management, and cookie control. We also offer ongoing monitoring of privacy notices, data protection communications, and comprehensive training programs to meet all your data protection and privacy needs. Additionally, we help with data design to ensure you meet “privacy by design” principles, embedding privacy considerations into the core of your business processes and systems.

60% of consumers say they would spend more money with a brand they trust to handle their personal data responsibly. (Truata)

We are well-versed in major global regulations, including GDPR, LGPD, and CCPA, among others. Our bespoke, personal approach ensures that we can meet the unique needs of both small companies and large corporations. With our tailored services, we adapt to your specific requirements, providing the expertise and support necessary to ensure your compliance and protect your business. Ensure your data protection compliance with our expert services—contact us today to learn how we can help value to your business.



Four Steps to Data Mapping

Step One Identify and Classify Data

Begin by locating all data within your organization, whether in databases, file systems, or cloud storage. Classify this data by type and sensitivity, such as personal data or financial information. This classification helps determine the level of protection needed for different data types.

Step Two Document Data Flows

Next, map out how data moves within your organization. Document how data is collected, processed, stored, and shared across departments and systems. Creating a detailed diagram of these data flows helps identify potential vulnerabilities and ensures compliance with regulations.

Step Three Assess Risks and Compliance

Evaluate the risks associated with your data handling practices and ensure compliance with data protection regulations. Conduct risk assessments and impact analyses to identify security gaps and determine the potential impact of data breaches or non-compliance on your organization.

Step Four Implement and Monitor Controls

Finally, implement controls to mitigate risks and ensure ongoing compliance. Use tools like encryption and access controls to protect data. Establish procedures for regular audits and continuous monitoring to detect and respond to any data issues promptly, maintaining a robust data protection posture.

Bespoke Services



Data Mapping

Ready for RoPA, DPIA, TIA or PIA implementation



Protection program implementation

Full Gap analysis report and plan to implement program



Policies and Processes

Writing or providing templates to build your companies policies and processes



Documentation for Compliance

RoPA, DPIA, TIA and other documents required by data protection regulations



Tool Implementation

Implementation of OneTrust modules for Data protection, including assessment templates



Cookie and Privacy Notices

Writing and monitoring of all notices and templates online



DSAR and Data Breach Management

Management of Subject requests and data breach incidents



Privacy By Design

providing guidance on new projects for data protection design

Packaged Services

Data Protection Essentials (From £4,500)	Under 100 Staff		Over 100 Staff	
	Sensitive PII	Standard PII	Sensitive PII	Standard PII
Data protection Gap Analysis (data protection audit)	✓	✓	✓	✓
Program Design	✓	✓	✓	✓
Training and awareness	✓	✓	✓	✓
Data Protection implementation* (From £16,000)	Under 100 Staff		Over 100 Staff	
	Sensitive PII	Standard PII	Sensitive PII	Standard PII
Data Protection Policies	✓	✓	✓	✓
Data Protection Processes/procedures	✓	✓	✓	✓
Data Inventory and Mapping	✓	✓	✓	✓
Data protection impact assessments (DPIA) or Privacy Impact assessments (PIA) for new projects post data protection Gap analysis	✓	✓	✓	✓
Records of processing Activity (RoPA)	✓	✓	✓	✓
Data protection agreement Template (DPA)	✓	✓	✓	✓
Transfer impact assessment	✓	✓	✓	✓
Cookie and Privacy Notices	✓	✓	✓	✓
Continuous Data Protection Services (From £12,000 Per Annum)	Under 100 Staff		Over 100 Staff	
	Sensitive PII	Standard PII	Sensitive PII	Standard PII
Review and audit of Program	✓	✓	✓	✓
Regulatory watch and support	✓	✓	✓	✓
Training program (annual staff DP training)	✓	✓	✓	✓
DPO as a service	✓	✓	✓	✓
Monitoring of cookie and privacy notice	✓	✓	✓	✓
DSAR and Compliant monitoring	✓	✓	✓	✓

*Initial program implemented on Gap analysis, all future changes or updates charged at pro-rata day rate £1500 per day

Our Mission

At Alto Star Ltd, we believe in working with clients to benefit their business, our mission is to enhance and add value to your operation through data protection and compliance benefits. We can demonstrate the benefits of a data protection program. A data protection program does not have to be complicated; a few simple operations, policies and processes can gain give you a return on your investment. Almost every company can benefit from data protection, you don't have a product or service that uses personal data to benefit. Any company that has clients or staff can also benefit from data protection. Many of your clients or potential clients may not be providing you with data to process, but they want to know they can trust you. Data protection is a great way of showing your level of commitment to them. Your company may not be subject to any data protection laws where you are located, but your client's company may require you to have a data protection program in place. That allows you to win more business and be prepared for third party risk management requests from your global clients. It can often take us less than one day to find areas where our data privacy services can save you money or protect you against loss. In today's global market, obtaining an edge over competitors is vital and by working with us and completing a few simple steps you can increase revenue, client satisfaction, insure against risk or loss, and expand your client base. This is why at Alto Star Ltd, we say "Easy Compliance, Exceptional Outcomes".

Contact us today

Website: WWW.AltoStarAdvisory.com
Email: Info@AltoStarAdvisory.com
Phone: +44 (0)7808 331638

